

ZACHARY "ZACH" BAUM

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WORK EXPERIENCE

Digital Producer, Video 06/2019 – present
Walmart.com, South San Francisco, CA, United States

- Produces video shoots from development to delivery for digital and in-store platforms
- Coordinates and oversees all production elements for video requests submitted to the photo studio
- Works with account managers, creative directors, and video crews to fulfill requests from business partners
- Handles an array of video requests, from stop-motion to gif to live-action
- Defines the studio video process and messaging around video offerings

Freelance Video / Audio Producer 09/2018 – present
Self-Employed, San Francisco, CA

- Offering full-service video and audio production options for corporate clients, including Airbnb, from development to delivery
- Offers assistance with branding, concept development, and social media strategy to clients
- Provides production equipment (including camera and sound) and post-production rig (including computer and software) for project completion

Social Video Producer 03/2018 – 09/2018
CBS Interactive (Gamespot.com), San Francisco, CA

- Edited short gaming and entertainment videos for daily publication on Facebook (page with over 4 Million followers and four watchtabs with over 1 million followers) and other social media platforms.
- Developed ideas for the Social Video and Growth & Engagement teams for gaming and culture news, gameplay videos, caption-driven features, meme videos, and other content optimized for social media or easy consumption.
- Tracked video performance & metrics on Facebook to share findings with the Head of

WORK EXPERIENCE

Social Video to implement on future projects

Media Production Supervisor 11/2017 – 03/2018
Parent Lab Inc., Palo Alto, CA

- Created and defined production workflow and practices for content creation (video work, podcasts).
- Developed, recorded, and edited podcasts for daily mobile publication.
- Organized, prepared, and completed pre-production, production, and post-production for product/company branding commercial.
- Interviewed and hired assisting employee

EDUCATION

BFA: Film and Television Production 08/2012 – 09/2016
New York University, New York, NY

Minor in Business of Entertainment, Media, and Technology

AWARDS

Carl Lerner Award for Social Significance 05/2017
First Run Festival

Awarded for the film *Ride By Night*.

SKILLS

Production

Camera
Lighting
Sound Recording/Mixing



Post-Production

Video Editing
Sound Mixing
Motion Graphics

